



# *Ombocard UGA*

*Visual Design Document*

# LOGO

This is the primary icon we have finalized  
for our websites

Our goal is to have as much design  
uniformity between the mobile and desktop  
experience.

This logo will appear at the top of the screen  
on the main homepage of the app.



# FONT

This is the primary font typeface we will be using through out our site.

ALL CAPS will be used for headers, such as "CLASS HACKS", the day of the week, and other significant information

BODONI FLF

*Bondoni FLF*

# COLOR

## BULLDOG RED

3/100/70/12 CMYK

186/12/47 RGB

BA0C2F HEX

200 PANTONE

## ARCH BLACK

0/0/0/100 CMYK

0/0/0 RGB

000000 HEX

Black PANTONE

## CHAPEL BELL WHITE

0/0/0/0 CMYK

255/255/255 RGB

FFFFFF HEX

White PANTONE

Following the universities branding we will be consent with normal color guidelines.

The following icons will be displayed on the site

# ICONS



Transportation



Class Hacks



Dining



Housing



Community



Wellness



Career



Financial Aid